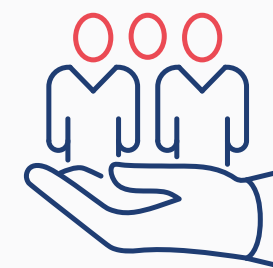
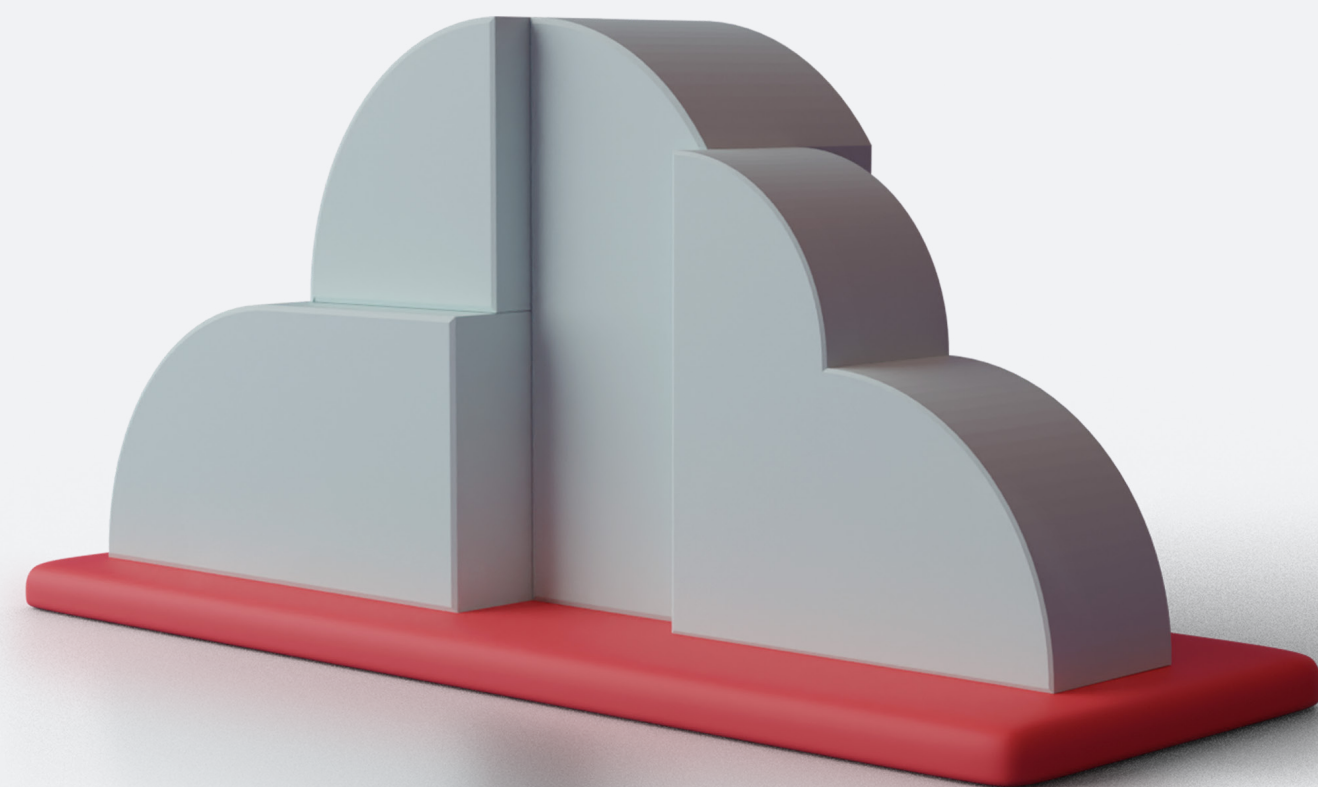


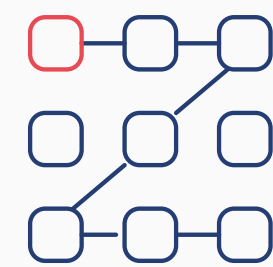
# WHY DEVOPS?

Devops is not just about technology, it's also a big cultural shift when it is adopted, impacting your organisation overall. So, how and why should you build a business case to integrate Devops into your **business transformation strategy?**



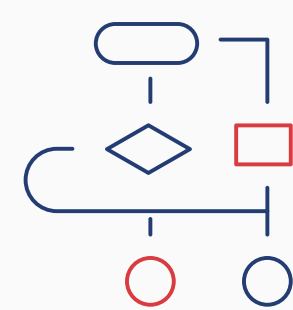
## YOUR CUSTOMERS

Your customers should be the starting point for all business decisions. How do the above improvements help with customer retention and acquisition. What is missing from their current experience with you vs. what this approach would provide, what are the benefits they will receive and what are the impacts to them.



## INNOVATION

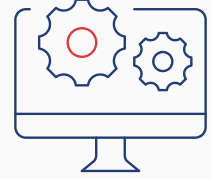
How will moving to devops model support your innovation goals. Using a DevOps framework including tools and processes enables you to use automation and scalability alongside continuous feedback loops between teams, improving efficiency and time to market.



## CULTURAL CHANGE

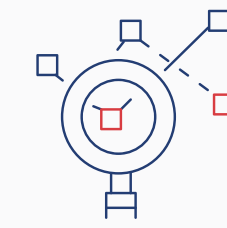
This needs to be led from the top down – how the change supports collaboration, removes silos and creates shared responsibilities to drive towards the same goal and an improved customer experience.

# WHY IS ADOPTING A DEVOPS METHODOLOGY A GREAT STRATEGY FOR SUCCESS?



## SPEED

By adopting a DevOps model, you will be able to innovate faster, adapt quickly to changing markets and drive efficiency.



## SCALE

Automation and consistency help you manage complex or changing systems at scale efficiently with reduce risk.



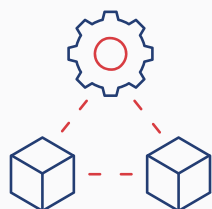
## RAPID DELIVERY

Increase the frequency and speed of releases so you can innovate faster, helping you to build your competitive advantage.



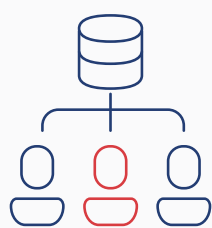
## SECURITY

By using automated compliance policies, fine-grained controls and configuration management techniques means you can adopt a DevOps model without sacrificing security.



## RELIABILITY

By using continuous integration and continuous delivery to test changes are functional and safe, ensures the quality of application updates and infrastructure changes.



## IMPROVED COLLABORATION

Developer and operations teams collaborate closely, sharing responsibilities and combining workflows – this saves time and improves efficiency.

## WHY REBURA

Rebura has built an extensive DevOps practice internally and we can help organisations looking to increase speed of innovation, resilience and agility take advantage of this.



[FIND OUT MORE HERE](#)